

Talking Points—Fundraiser Blueprint

Hunger is a worldwide problem...

- the total number of undernourished people worldwide has risen to **854 million**
- food prices are rising rapidly in response to growing demand, failed crops, and ethanol production, creating a global food crisis that threatens millions of poor people around the world
- a child dies of hunger every four seconds
- undernourishment affects people's health, productivity, sense of hope and overall well-being
- a lack of food can stunt growth, slow thinking, sap energy, and contribute to mental retardation

The World Food Program Solution...

- the World Food Programme (founded by the United Nations), is the largest distributor of food relief on the planet
- it's school lunch program is very simple: food attracts hungry children to school and an education broadens their options, helping to lift them out of poverty
- in 2004, 16.6 million children in 72 countries received free school meals from the World Food Programme
- 25 cents buys a lunch for a school child in a developing country

World Food Day Benefit...

- World Food Day, an international event designed to increase hunger awareness, is held each year on October 16
- your school can support a great cause by asking each student for just 25 cents—a ridiculously paltry amount—to buy a lunch for another student in a developing nation
- a collection bin would be put out at the school during the week of Oct. 13-17, 2008.

Project Outcomes

- the project brings an understanding of a very different set of children to otherwise more privileged U.S. students
- the project fosters a connection between different worlds: most kids can relate to a hungry stomach around lunch time
- the project powerfully demonstrates that when everyone gives a little, it can make a huge difference
- most of all, many hungry students will earn a free lunch for attending school